

INNOVATION COMPETITION 2018

If you have a good business idea within agriculture, food, biomass and environmental technology, you can participate in Agro Business Park's annual innovation competition.

The competition gives you the chance to win DKK 50,000 and to get help to turn your idea into reality.

The winners will be announced at an event in November – more details to come on [Facebook](#) or at www.agropark.dk/innovationskonkurrence.

Requirements and assessment criteria

To participate in the competition any sales must not have been registered on the submitted project proposal. Your idea will be judged on the basis of four criteria:

- **Topicality**
Is your idea relevant to the biobased economy (agriculture, food, biomass and environmental technology)? To what extent does the project address a current issue within the relevant industries?
- **Technological and knowledge-based news value**
Is it new knowledge or new technology? Is it activities that, on the basis of new knowledge, develop new opportunities that add value when utilised?
- **Business potential**
Is there a potential market for the activities and how are the prospects for this? Is it possible to position yourself in the market in relation to existing and future competitors?
- **Opportunity to realise the idea commercially**
Is the idea realisable in terms of both technical and economic aspects within a reasonable time?

The assessment will be carried out by a competent panel of representatives from Agro Business Park's network.

For competition rules – see page 4.

The jury

The submitted proposals will be assessed by the following members of the jury:

- Erik Østergaard Jensen, Head of Department, Department of Molecular Biology and Genetics, Aarhus University
- Anders Holm, Head of Business and Development, Viborg Municipality
- Gitte Graverholt, Business Development Director, KMC
- Leif Nielsen, Head of Trade, Food, Confederation of Danish Industry
- Lars Visbeck Sørensen, CEO, Agro Business Park

The decision of the jury is final. The members of the jury have confidentiality regarding the content of the project proposals. The jury may seek professional assistance from external experts who sign a confidentiality declaration.

Prizes

Three prizes of DKK 50,000 each are awarded.

All three winning projects also get 3 months' free stay at Agro Business Park's innovation office in Viborg, at Agro Food Park Inkubator in Aarhus and at Copenhagen Agrifood Incubator in Copenhagen. During the free stay, sparring in relation to the shaping of the business idea, model, plan, development and raising capital in connection with the start of business is offered.

All promising projects submitted have the opportunity to be presented to potential investors through Agro Business Park's network.

How to apply

At www.agropark.dk/innovationskonkurrence you will find the application form for the submission of your project proposal. The assessment will be based on the submitted application form. Appendices are allowed.

Deadline

Please submit your project proposal to Julie Laursen, Agro Business Park, student1@agropark.dk, **no later than 12 October 2018 – marked "Innovation Competition 2018"**.

Further information

The innovation competition 2018 is managed by Agro Business Park. For questions about the competition please contact:

Kathrine Vejgaard Stage, Site Manager Aarhus, tel. +45 8999 2525
Jacob Mogensen, Site Manager Viborg, tel. +45 8999 2512
Claus Mortensen, Site Manager Copenhagen, tel. +45 8999 2513



Sponsors



Organisators



COMPETITION RULES

To participate in the competition, fill in the application form which you can download at www.agropark.dk/innovationskonkurrence.

The business idea may be based on a product, service or process. Appendices may be attached as additional documentation. The form is to be filled out as detailed as possible, and it may not be possible to answer specific points comprehensively. All project proposals will be assessed based on the outlined rating criteria, which are available here.

The project proposal must be max. five A4 pages

The business idea must be drawn up as a business model (a visualisation of how the applicant will earn money). Attachments can be attached as additional documentation. The form must be filled in as detailed as possible.

All project proposals will be assessed according to **the assessment criteria – see page 1.**

Who can participate?

Everyone with a business idea within the biobased society (agriculture, food, bioenergy and environmental technology). It is a requirement to participate in the competition that there is no registered sales on the idea.

Researchers, PhD. students, private companies, farmers and more

In particular, we want to focus on commercial project opportunities from individuals at research institutions, universities and knowledge institutions within agriculture, food, bioenergy and environmental technology as well as all those associated with these institutions (students, PhD students, guest researchers etc.). There are no limitations in the participation of different professions in the competition.

In addition, we hope to attract applications from private companies, farmers, consultants, know-people, etc. who can participate on the same terms if their idea has a high knowledge content and a significant news value.

More people can join forces on a project proposal

The proposals can be submitted in a collaboration with a research institution, a company and the like, but the proposer must be a person. If a project proposal is based on a research collaboration, which is carried out in collaboration with staff from another research institution or company, it is a prerequisite for participation that this is noted and that any rights to the project have been clarified on submission of the project proposal. We recommend that any right-related issues have been resolved with the employer prior to submission of the project proposal.

Deadline for submission is 12 October 2018

Please send your project proposal by email to Julie Laursen, Agro Business Park, at student1@agropark.dk by **12 October 2018 – marked "Innovation Competition 2018"**.

Agro Business Park is responsible for ensuring that submitted projects are treated confidentially and stored in a proper manner. All participants will be notified when their project has been received and registered.

The winners will be announced in November

The winners will be announced at an event in November 2018. The details of the event will be published later on. Follow us on [Facebook](#) and at www.agropark.dk/innovationskonkurrence for more information.

Background of the competition

Agro Business Park organises the innovation competition to stimulate entrepreneurship in agriculture, food, biomass and environmental technology.

Prize

Three prizes of DKK 50,000 are awarded. The prizes are personal and are awarded regardless of the further course of commercialisation of the business idea. The prizes are subject to taxation. For further information about the prizes, please see page 1.